

MEMORANDUM

DIOCESE OF RALEIGH OFFICE OF STEWARDSHIP & INSTITUTIONAL ADVANCEMENT

TO: All Pastors, Pastoral Administrators and School Principals
FROM: Michael Pedley, Director
SUBJECT: BAA fundraising blackout period
DATE: August 28, 2009

Thank you for all your work in making the 2009 Bishop's Annual Appeal a success! We have started to prepare for the 2010 Bishop's Annual Appeal. The theme this year will be *Stewards of God's Gifts*. Please remember that during the BAA, there is a blackout period for most fundraising activities other than the BAA.

The blackout period this year is **January 1, 2010 to March 14, 2010**.

With the exception of parishes that include it's BAA goal into their capital campaign, all parishes will observe a fundraising blackout period to protect the Bishop's Annual Appeal to provide a period of time when parishioners and parents will not be presented with multiple fundraising opportunities. During the blackout period, parishes may not solicit donors for parish, school or organization gifts extending over a period of months or years. This includes annual fund appeals, capital campaigns and any other long term donor financial commitment. The blackout period does not include special events and one-time fundraisers.

If you have any questions about the blackout period and how it might affect your development efforts, please feel free to contact me at (919) 821-9721 or via e-mail at: mike.pedley@raldioc.org .